



Universal Studios Florida Production Group Produces 3D Film For Universal Studios Japan

Orlando, FL, May 10, 2003 – Universal Studios Florida Production Group, in partnership with Universal Creative, has produced a leading edge technology 3D film that will become part of a new attraction at Universal Studios Japan. The film incorporates a sophisticated 3D camera platform with motion control, lighting and audio. The system was designed to capture 3D images, where two cameras are set in synchronization with the motion control system to create layers of images that will ultimately be married to film images.

The twenty-day film shoot on two of the largest Sound Stages at Universal Studios Florida (22,000 sq. ft. & 16,500 sq. ft) included more than sixty Orlando area industry professionals as crew and directly involved more than twenty local vendors.

“A 3D film is complicated beyond traditional productions,” says Charlie Krestul, Director of Production, Universal Studios Florida Production Group. “This has been an opportunity that doesn’t happen often and it’s exciting that we’ve been able to call upon the talented crew members from our area to work in this new technology.” The project is estimated to have generated approximately \$900,000 in employment and has had an additional positive economic impact to local hotels, restaurants and car rental companies of approximately \$700,000.

Four Orlando set construction companies were hired to build sets including miniature replications and nearly 100 local businesses were called upon to accommodate this complex production.

The film, which was shot in Universal’s Sound Stages 20 and 21, was visited by Florida Governor Jeb Bush. “I am enormously impressed with the depth of talent from our production community,” commented the Governor. “Universal Studios continues to generate high skill and wage positions for employment in Orlando.”

“The beauty of this particular production is that it is a direct benefit from last year’s decision to relocate the Universal Parks & Resorts Creative Team from Los Angeles to

Florida,” explains Paul Meena, Vice President and General Manager, Universal Studios Production Group. “This team is directly responsible for the creation and production of all attractions under the UPR umbrella (which includes our theme parks in Hollywood, Florida, Japan and Spain). We have these brilliant minds residing in Orlando and the fact that they brought this production to our city is another positive move by Universal Orlando in the continuing support of the Central Florida production community.”

To inquire about the Universal Studios Florida Production Group state-of-the-art sound stages, more than one-hundred backlot locations, production facilities, support services, and the newest 'set' - a 727 Aircraft configured for film, video and print production - please call 407/363-8400, email productiongroup@universalorlando.com or visit our web site at www.universalstudios.com/studio/florida.

The Universal Orlando resort destination (www.universalorlando.com) includes two dramatically distinct and adjacent theme parks, the Universal Studios motion picture and television theme park and Islands of Adventure, Orlando's next generation theme park. Universal Orlando also includes CityWalk, a 30-acre dining, shopping, club and live-entertainment venue as well as premier on-site Loews hotels and world-class film and television production facilities.

Universal Orlando is a unit of Universal Parks & Resorts, a division of Vivendi Universal Entertainment (www.universalstudios.com), the U.S.-based film, television and recreation entity of Vivendi Universal, a global media and communications company.

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